



Alpao
de eventos

Alpao
de trademkt

IT'S TIME TO **PERFORM.**

Nice to meet you!

We are Galpão, a Live Marketing agency in activity since 2000, with **know how of experienced professionals** in the market, seeking to provide **solutions that generate constructive results**, ensuring the satisfaction of customers and employees.



**We operate in two channels:
Corporate Events and Trade MKT**



Our principle is to know and understand the business of our customers to offer the best solution in live marketing services.

**WE SERVE BRANDS THAT
CONNECT WITH THEIR TARGET
IN SEVERAL WAYS.**



PHILIPS



TOSHIBA

▶ WORLD ANIMAL PROTECTION

IN THE LAST 5 YEARS, THERE WERE +OF 850 PROJECTS



SWIFT 2021 | SÃO PAULO

SECRET BOX

To maintain Swift's relationship with its consumers during the pandemic period, we developed a project that brought the whole experience of the Swift events to the consumer's home. We developed the strategy of the mechanics, promotion, registration, production of the box, handling of the kit, delivery of the box to the customers' homes and the production of the gastronomic live.



SEM PARAR AT McDONALD'S 2021 | SÃO PAULO

ANYTHING GOES ON CHILDREN'S DAY, EVEN MAGIC! STOP BY THE DRIVE WITH THE TAG "SEM PARAR"

Project developed to activate the magic of the "Sem Parar" in drive-thrus of Mc Donald's stores. Besides the deployment of the visual identity, activations were carried out with the planning of interactive mechanics, signage, preparation of playful uniforms, sound equipment and gifts, not to mention the team of promoters and magicians trained to promote the brand.



PETZ IN PARTNERSHIP MOL 2022 | SÃO PAULO

LAUNCHING OF THE MEMORY GAME

In September 2022 we launched the MOL Memory Game in PETZ stores, where the funds raised were destined to NGO partners. In the stores we had recreational spaces for children where we made drawings of the game's characters available for them to paint.

WE



PLAN

We prepare the project with all the required needs, besides identifying new opportunities that add to the brand to the target audience.



CREATE

Productive ideas that delight the customer.



EXECUTE

We have a team that gives shape to the ideas created and ensures the main goal of each project.



COORDINATE

We follow and manage all steps of the project to ensure quality from start to finish.

OUR DIFFERENTIALS

We have an office in São Paulo and offer a standard of delivery regardless of where your brand or company needs to be. With teams and collaborators in several regions of the country, **we guarantee the execution of the same experience**, always respecting the target's regional characteristics.



REGARDLESS OF THE NEED, THE FOCUS IS ON **AGILITY AND EXPERTISE!**

RELATIONSHIP STRATEGIES

Creation of projects focused on the strategy of relationships in various environments: from a sophisticated hotel with selected guests, to a pub to encourage employees during a soccer match

BLITZ AND SAMPLING

In addition to hiring teams, we also offer support for training, development of graphic material and uniforms, preparation of giveaways, and scripting of activations.

POS CAMPAIGNS

Strategy for promoting brands, products, and services through demonstrations, tastings, and buy & win campaigns. The benefit of the product or service directly in the hands of the consumer.

CONGRESSES AND FAIRS

Marketing 360 with a planning that encompasses the conception and production of stands, scenografias, lighting, buffet, audio & video, reception, cleaning, security, and other services required for the project.

RELEASES AND OPENINGS

Actions that include product launches, repositioning and even inaugurations, where brand and public create fidelity live!



AND **GALPÃO** SEEKS TO REALIZE ALL THE NEEDS THAT ARISE WITH EXPERTISE, TECHNOLOGY, AND HUMANITY.



**WE CAN
PROMOTE
YOUR
COMPANY**

***Let's talk
about this
possibility?***



THANK YOU!

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